



How Our Internet Marketing Program Works

Have you ever wondered why restaurants and automobile dealerships often congregate on the same street? Because it's proven the combined traffic is much greater for the total group than if they're all sitting by themselves in a separate location. We apply this same principle to the internet. Our online directories are vertical, meaning they serve a particular industry, not a geographic area. We have a single website with many businesses from different locations, creating a lot more hits and traffic than a single website can produce. This helps with search engine location and gives much more exposure to the individual business. Our web addresses offer unique advantages like having a web address that tells people exactly what products or services you offer, and since the entire website can focus on key words that are unique to your particular industry, it helps in search engine placement. You also can have your own email address that tells people exactly what you do for a living. Doesn't John@WeFixUpholstery.com look more professional than John338875@AOL.com?



We network our directories. If someone needs windshield repair and finds WeFixWindshields.com, they also find links to other related automotive services like WeFixBumpers.com, WeDetailCars.com, WeFixDings.com, WeTintWindows.com, WeFixUpholstery.com, WeFixHeadlights.com, WeFixScratches.com, WeFixLeather.com, & WeFixWheels.com. Another network of directories for services around the home include WeFixAppliances.com, WeFixAirConditioners.com, WeFixTVs.com, WeFixTubs.com, WeFixHotTubs.com, WeDoCarpetCleaning.com, WeCleanRugs.com, WeCleanAirDucts.com, WeCleanUpholstery.com, WeCleanAirDucts.com & WeFilterWater.com. Another network includes WeFixFoundations.com, WeRemoveMold.com, WeDrainWater.com, WeFixWalls.com, WeHangGutters.com, WeKillBugs.com, WeFixRoofing.com, and even WeCleanSepticTanks.com. The point is, we have hundreds of websites that are connected to create more hits, and each of these networks are connected to each other to enhance traffic even more. Search engines enhance placement for quality sites being linked to each other, especially if they are related.

In addition to our networked directories, we also have all clients listed in two locations on CyberCommMarketing.com. One section lists all our clients according to state and city. When someone visits a city's webpage, they see all the businesses in that particular city, regardless of the directory. A 2nd section of the website has all our clients listed together for each category, regardless of where they are located. All businesses in the foundation repair business are listed together on the same page, just like the windshield repair companies are all listed on one page, etc. These business listings are also linked back to their web sites on the directories. These two sections of listings also place high in the search engines and greatly increases exposure for our clients. (This section allows multiple listings of businesses from the same location and are not exclusive)

We only allow one business to be listed in each city. This is where CyberComm is different. Your typical online directories like the yellow pages, superpages, and especially vertical directories like ours list any and all businesses that want to sign up. Most times there is a charge, sometimes it's free for a very basic listing. But if your competition can line up beside you everywhere you go you're not doing anything different. This makes us WORK for you. We don't just list everybody in town, and not worry about it anymore.

What can I do if my city is taken? If your city already has a business listed in the directory you want, we can't add anybody else in that particular directory in the same city, but there may be another directory that represents the same industry available, or another city or suburb in your market area that isn't taken. Don't confuse Google Ads for business listings. If a city is available Google ads are placed on that page until it is reserved by a business. Also, if your city isn't listed, we can add it to the list. Everyone can be listed on the two sections that have listings on CyberComm's main site.

We provide an affordable alternative for small businesses to establish an internet presence. We offer an internet marketing program that involves basic marketing fundamentals, internet advertising and a search engine placement program. CyberComm Marketing can provide the complete package to get you on the Internet in a way that won't bust your budget. For only \$4.95 per month, we can get your business listed and our program working for you. What's the average customer worth to your business? Well, you can't get repeat customers and word of mouth advertising working for you until they find you the first time. We take credit cards or echecks, & you can pay monthly and cancel anytime. Even at \$4.95 a month, some people still have to be convinced that something REALLY works. Some business owners are so skeptical they even come up with the idea that the cost is so minimal it can't possibly work. Well, read what our customers say. A couple of recent emails are below. But you can find many more on our website <http://CyberCommMarketing.com> on the testimonial page.

Sent: Friday, July 07, 2006 (WeFixWindshields.com)

Subject: THANK YOU

Dear Denis

I am writing this to express my gratitude and appreciation for all your help and patience with my site. I have been with WeFixWindshields.com for 3 years. The results I have experienced have been great. Although I am a royal pain in the butt I must say your customer service has been great. I run a small owner operated windshield repair business, and I have always had trouble getting results from Google because I'm usually too far back in the listings. Since I've joined WeFixWindshields.com and CyberComm Marketing I have seen great results from Google and Yahoo as well. I am not the most savvy computer person (or letter writer), but your patience and timely response with any changes or problems have made my experience with you a successful one. The main reason for this letter is to say thank you, and I look forward to a long and successful relationship in the future.

Thanks again,

Charles Dehaven
Alternative Chip Repair
Haledon/Passaic County, NJ

From Rick Seaver POP-A-DENT, INC.
Salt Lake City, Utah (WeFixDings.com)
August 17, 2006

Denis,

Just a quick note to say THANKS. I signed up with you in January at the Mobile Expo in Florida. After ignoring the website for a few months (I was getting a home built and out of the country for a couple or months) I finally hooked up with you and figured out how simple it was to receive and send info from my customers. I finally started paying attention to my website in May, 2006 and I've been at the top of any web search for dents in the Salt Lake City area. I get at least six or more inquires on my site per week. Out of those six I'll get two to three of those jobs. Also on occasion I don't check my emails daily and if I get one that's more than two days old I get a call from YOU wondering why I haven't opened the email, then you'll pass the info on to me right then. The cost of your services for one year is about what I pay for Yellow Pages for one month and I get about the same inquires. Sure can't beat that. Thanks again for your services and keeping an eye on my website. I would definitely recommend your services to anyone who may ask.

Thanks
Rick

Authorization Form for CyberComm Marketing, LLC

Payment information can be given on our secure website by going to <http://CyberCommMarketing.com> and clicking on the "Pay Online" link.
or you can print this form, fill it out, and fax it to us at 1.888.284.1599

Please fill in appropriate box with the amount to be debited from your credit card or bank account

This charge will recur on a monthly* basis in the amount of \$_____.

This is a one time charge only in the amount is \$_____.

The one time set-up charge of \$25.00 will be added to the 1st month's fee .

Credit or Debit Card Information

Visa__MC__Discover__AX__

Name on Credit Card_____

Billing Address for Credit Card_____

City St Zip_____

CC#_____ Expire Date_____

E-Check or ACH Draft

You can enter the information below, or tape a voided check here & fax it to 1.888.284.1599.

Name of financial institution_____

Name on checking account_____

Financial institution's routing #_____

Checking account #_____

(*Automated payments may be terminated at any time by contacting CyberComm.

There is no contract for a minimum number of months or payments)

I (we) hereby authorize CyberComm Marketing, LLC to utilize this form to pay for the internet services rendered in our behalf. My signature below authorizes a charge to our checking/savings account at the financial institution indicated below, or to my credit card/debit card indicated below.

Signature_____ Name (Please Print) _____

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